

波音联接

**BOEING®**  
探索无止境

联接人类心灵

UNMANNED COMBAT AIR VEHICLE

**BOEING®**  
Forever New Frontiers

IDEAS THAT DEFEND IDEALS.

*These billboards, posted in early July, are part of a Boeing corporate advertising campaign focused on communicating the tremendous breadth and depth of the company. The Connexion by Boeing billboard (top) is posted in Beijing; its translated headline reads, "Connecting with the Human Spirit." The board featuring the Unmanned Combat Air Vehicle is posted in U.S. communities where there are large Boeing populations. This billboard campaign, launched two years ago, is designed to complement Boeing television ads.*